

# MARKET STUDY INSIGHTS

# COMBES, TX



2.47  
AC ±

CROSSWIND LANDING

Templeton Ave  
Wulff Drive

10.63  
AC ±



# GROCERY/MEAT MARKET

<b>DEMAND INDEX</b>	<b>AVERAGE</b>
<b>COMPETITION</b>	<b>LOW</b>
<b>FEASIBILITY</b>	<b>FAVORABLE</b>
<b>PROJ. MONTHLY SALES</b>	<b>\$385,906</b>
<b>PROJ. ANNUAL SALES</b>	<b>\$4,630,872</b>

**SOCIO-ECONOMIC SCORE** **16**

*Areas with low socio-economic scores tend to be ideal for Fast Food and Convenience items*



# CONSUMER POTENTIAL SCORES

(100 = Average)

<b>BREAD</b>	<b>134</b>
<b>HOTDOGS</b>	<b>127</b>
<b>OTC DRUGS</b>	<b>127</b>
<b>FAST FOOD GRILL ITEMS</b>	<b>124</b>
<b>FAST FOOD ITEMS</b>	<b>118</b>
<b>JUICE DRINKS</b>	<b>115</b>
<b>MILK</b>	<b>114</b>
<b>ICE CREAM</b>	<b>112</b>

*SHOWS STRONG DEMAND  
FOR CONVENIENCE STORE  
ITEMS*



# FAST FOOD

<b>DEMAND INDEX</b>	<b>AVERAGE</b>
<b>COMPETITION</b>	<b>LOW</b>
<b>FEASIBILITY</b>	<b>FAVORABLE</b>
<b>PROJ. MONTHLY SALES</b>	<b>\$112,698</b>
<b>PROJ. ANNUAL SALES</b>	<b>\$1,352,376</b>

**SOCIO-ECONOMIC SCORE** **16**

*Areas with low socio-economic scores tend to be ideal for Fast Food and Convenience items*



# CONSUMER POTENTIAL SCORES

(100 = Average)

<b>FAST FOOD PIZZA</b>	<b>115</b>
<b>FAST FOOD BURGERS</b>	<b>109</b>
<b>SNACKS</b>	<b>104</b>
<b>REGULAR COLA DRINKS</b>	<b>111</b>

*Brands like Burger King, Jack in the Box, Hardee's, KFC, Popeye's, Taco Bell, McDonald's, Sonic, Little Caesar's, Domino's, Pizza Hut will do well at this location*



# ODON CAPITAL



DRIVING **GROWTH** IN SOUTH TEXAS